



Strategic Plan

[2023-2027]

Why We Exist


To expand and advance global utilization of the shotcrete process for concrete placement.

We do this by providing shotcrete leadership, knowledge, resources, qualification, certification, and education for the concrete industry.

EDUCATION | OUTREACH | CREDIBILITY | ORGANIZATIONAL STRENGTH

Our 5-Year Goal

To become world's leading shotcrete resource for successful concrete projects



Rather than seeking newer alternatives in the market, ASA seeks to make shotcrete the premier choice for concrete projects.



Why Our Goal Matters

Gives credibility and assistance to facilitate adoption for larger, more diverse projects by raising knowledge of quality and safety in the industry. This means:

- **Shotcrete contractors** can recognize new opportunities to be included in bids
- **Specifiers** know the job will meet code requirements, thus ensuring quality and safety
- **Designers** realize the benefits of selecting shotcrete and include it in their design and specifications
- **Nozzlemen and Inspectors** have the education and certifications needed to get their jobs done the right way

The result? Shotcrete contractors and certified job site personnel are included in project requirements. At the same time, designers and specifiers know their projects will be completed the right way when they select shotcrete placement for concrete structures.