

Outstanding Shotcrete Project Awards Sponsor Benefits

Sixteenth Annual

american
shotcrete
association



ASA's Outstanding Shotcrete Project Award sponsors support our mission to advance and promote the safe and beneficial use of shotcrete. Our recognition of the outstanding work currently performed with shotcrete around the world exemplifies the creativity and quality shotcrete offers. This year's Virtual Awards Celebration will feature complimentary registration, offering the largest potential attendance since the program started.

Three levels of sponsorship are available this year:

- Silver Sponsor, donating \$1,000.00
- Gold Sponsor, donating \$2,500.00
- "Big Shooter," donating \$5,000.00 (includes one (1) 30 second promotional video, provided by sponsor.)

As a sponsor, ASA will recognize and honor you with these benefits:

Awards Celebration (Virtual Event):

- Sponsors and their logos will be featured in all awards celebration promotions including:
 - o Pre-Event Marketing announcements and invites during the month of March 2021
 - o The ASA website
 - o In the Program for the event
 - o On the celebration landing page during the virtual event and a Sponsor's tab from that landing page
 - o Verbal acknowledgment and thank you to all sponsors by ASA during the event
 - o **Big Shooter** sponsorship gives the added bonus of one (1) 30 second promotional video (provided by sponsor.)

Winter 2021 Awards Issue of *Shotcrete* magazine:

- Full-page thank you noting each sponsor's name and logo prominently featured in the issue. Each issue of *Shotcrete* magazine reaches over 17,000 readers around the world in both printed and electronic versions.
- The Thank You page in the electronic version of the magazine will include live links to each sponsor's web site.

Awards Program Promotion:

- An ASA press release regarding the ASA Outstanding Shotcrete Project Award program will be issued featuring project award winners and a listing of Award Sponsors for each sponsorship level. ASA press releases are sent to well over 200 concrete construction news sources for inclusion in their magazines, web sites, and other media outlets.
- Sponsors are prominently featured on the Awards section of the ASA website until the 2022 Sponsors are listed.
- A Thank You in our eNewsletter, *What's in the Mix*, pointing to the above-mentioned web page.
- Social Media mentions via ASA Facebook, Twitter, Instagram & LinkedIn pages
- An emailed Press Kit for your use to promote your participation in this program.

Sponsorship Deadlines:

The deadline for [guaranteed inclusion in pre-event promotions](#):

- [Big Shooters - January 15, 2021](#)
- [Others - February 19, 2021](#)

Outstanding Shotcrete Projects Awards Sponsor Form
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Sponsor Information:

(Exactly as it should appear on all acknowledgements)

Company	
Contact	

Yes! I would like to support the
Sixteenth Annual Outstanding Shotcrete Project Awards Program as a:

<input type="radio"/>	Silver Sponsor , donating \$1,000.00
<input type="radio"/>	Gold Sponsor , donating \$2,500.00
<input type="radio"/>	“Big Shooter” , donating \$5,000.00 (Includes one (1) 30 sec. promo video, provided by sponsor. Deadline for this sponsorship level is January 15, 2021 with video due by February 19, 2021)

All sponsor levels will be acknowledged at the *Awards Celebration*, on the *ASA website*, via *ASA Social Media Channels*, in an *ASA Awards Press Release* and in *Shotcrete magazine*. Also, we will provide our sponsors with a Marketing Kit for your use in promoting your involvement!

Please email a high resolution .eps or .jpg file of your company logo by **February 19th** for guaranteed inclusion in pre-event promotions to info@shotcrete.org.

Signature: _____ Date: _____

<input type="radio"/>	Please invoice my Sustaining/Corporate Membership Account
<input type="radio"/>	My check is enclosed.
<input type="radio"/>	Please charge my MasterCard, Visa or American Express:

Card Number _____

Expiration Date _____ Security Code: _____

Name on Card _____

CC Address			
Contact Phone		Website	
Contact Email			

Please return this form with payment by **January 15, 2021** for Big Shooters; all other sponsorship must be submitted by **February 19, 2021** for guaranteed inclusion in pre-event promotions. A receipt will be mailed after processing your payment. Payment can be made by phone at 248/963.0210 or by fax at 248/965.9188.